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**nugg.ad**  
Privacy Policy for this website



Version 2.0.5  
February 2012

This Privacy Policy is intended to provide you with information on our privacy and data protection policies over and above the legal requirement.

For nugg.ad AG predictive behavioral targeting (nugg.ad), the protection of all forms of data is of utmost importance. nugg.ad lives with and from the use of data, but above all from the trust given to us by our customers and our sensitive handling of their data. Our inviolable principles on data protection include the uncompromising respect for the right of informational self-determination of each citizen.

nugg.ad is uncompromisingly committed to the legal regulations on privacy and data protection in Germany and Europe and, moreover, to perceived privacy requirements. This is why we would like to take this opportunity to inform you about how we handle data at nugg.ad, and the importance of data to our technology.

## 1. What data do we record and process?

We do not store any data directly or indirectly relating to your person when you visit our website. We do not store or process your IP address. We do not store or process your browser properties either – such as the browser manufacturer, operating system or enabled/disabled add-ons. However we do use your browser's preferred language and encoding defaults – both character set and compression settings. The reason for this is so that the page loads more quickly in the required language. These technical parameters are not stored. We do not know which website you came from to access our website.

## 2. The use of “cookies”

No cookie will be stored in the browser on your device (for example PC, laptop, smartphone etc.) as a result of your visit to our website.

## 3. Data protection

All employees of nugg.ad AG who deal with data directly or indirectly relating to persons sign a secrecy agreement in accordance with paragraph §5 of the Federal German Data Protection Law when they are recruited.

In addition, nugg.ad applies technical and organisational security measures in order to protect data from being manipulated, destroyed or lost.

## 4. Contact

If you have any questions on the subject of privacy and data protection, you can contact us at any time by sending an email to [privacy@nugg.ad](mailto:privacy@nugg.ad). You are also welcome to contact our data protection officer, Christian Pfeiffer, directly ([christian.pfeiffer@nugg.ad](mailto:christian.pfeiffer@nugg.ad)).

It may become necessary to update this Privacy Policy in the future, as a result of further developments in our services or the implementation of new technologies. nugg.ad reserves the right to be able to change this Privacy Policy at any time with immediate effect. We therefore recommend you to read the current version of the Privacy Policy again from time to time.

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**Contact**

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